



The 9th International Conference on
Legionella

Rome, 26th - 30th September 2017



**SPONSORSHIP &
EXHIBITION
OPPORTUNITIES**

TARGET AUDIENCE

- Environmental Microbiology
- Bacteriology
- Molecular Biology
- General Microbiology
- Microbial Genetics
- Medical Microbiology
- Industrial Microbiology
- Biochemistry
- Mycology
- Virology
- Cell Biology
- Parasitology



CONFERENCE SPONSORS

GOLD

- Acknowledgment with company logo on Conference website with hyperlink to your website
- Acknowledgment with company logo on-site Sponsors Acknowledgment Board
- Prominent acknowledgment with company logo in Conference Handbook
- Full Colour page advertisement in the Conference Handbook
- Complimentary premium choice exhibition booth space
- Displaying of the company logo on screens
- Three (3) Complimentary full registrations including tickets to the Welcome Reception and Gala Dinner
- Naming rights to one session * (Subject to Committee approval)
no part of the C.M.E. (Continuing medical education) programme

SILVER

- Acknowledgment with company logo on Conference website with hyperlink to your website
- Acknowledgment with company logo on-site Sponsors Acknowledgment Board
- Prominent acknowledgment with company logo in Conference Handbook
- Displaying of the company logo on screens
- Lecture: *no part of the C.M.E. (Continuing medical education) programme*
- Full colour ½ page advertisement in the Conference Handbook
- Complimentary premium exhibition booth space
- Two (2) Complimentary full registrations including tickets to the Welcome Reception and Gala Dinner

BRONZE

- Acknowledgment with company logo on Conference website with hyperlink to your website
- Acknowledgment with company logo on onsite Sponsors Acknowledgment Board
- Complimentary premium choice exhibition boothspace
- Displaying of the company logo on screens

SESSION SPONSOR

(10 opportunities available)

- Logo positioned next to the selected session within the Conference Handbook (subject to date of commitment)
- Acknowledgment on the website on the Program Page
- Opportunity to display company promotional material at the session (free standing pull up banners x 2)
- Naming rights to the session - *no part of the C.M.E. (Continuing medical education) programme*
- One (1) Complimentary full registration including tickets to the Welcome Reception and Gala Dinner

LECTURES

UNRESTRICTED EDUCATIONAL GRANT IN SUPPORT OF AN OFFICIAL SESSION - NO PART OF THE C.M.E. (CONTINUING MEDICAL EDUCATION) PROGRAMME

These sessions are Scientific Congress symposia

approved or invited by the Scientific Committee and supported by a grant from industry or others. Sponsor's support will be acknowledged in the Programme alongside the session information as: "Supported by an unrestricted educational grant from...". Logo with hyperlink on the Congress website. Acknowledgement by the Scientific Committee at the end of the Congress on site and on the Website. Acknowledgement in the Sponsors' List in the Final Programme.

EXHIBITION AREA

3x2 sqm

Space only rental (only ground space booking included)

This includes:

- Refreshments and Lunch for registered exhibitors
- Exhibitors' badge
- Cleaning of public areas and gangways

Electrical connection including 2kw • € 200,00

Table, chairs, table cover and basket • € 100,00

POSTER SESSION

(1 opportunity available)

- Logo positioned next to the selected session within the Conference Handbook (subject to date of commitment)
- Acknowledgment on the website on the Program Page
- Opportunity to display company promotional material at the session/display (free standing pull up banners x 2)
- Naming rights to the session/display

SLIDE CENTRE

The company name and logo will display on the computers in the Projection Centre of the Congress (not exclusive right).

CONGRESS WEB SITE

The company logo will be on the first page of the Congress website. Not exclusive right. Exclusive right price to be defined with the Organising Secretariat.

SMARTPHONE APPLICATION

- **Not exclusive right (3 opportunities available)**
- **Exclusive right (1 opportunity available)**

It could be downloaded one month before the beginning of the Congress. It will be advertised on the official Congress Website. The application will have several functions, among these there will be the possibility of seeing the scientific programme and the general information and also the possibility of voting during the Congress.

CONFERENCE MATERIALS SPONSORS

DELEGATE SATCHELS (SUPPLIED BY THE COMPANY)

(600 units, 1 opportunity available)

- Company name and/ or logo to be printed on the delegate satchel. Committee reserves the right to select the satchel and approve artwork
- Exposure to registered delegates attending the overall Conference
- Acknowledgment with company logo on Conference website with hyperlink to your website
- Acknowledgment with company logo in Conference Handbook
- Acknowledgment with company logo on onsite Sponsor Acknowledgment Board
- One (1) Complimentary full registration including tickets to the Welcome Reception and Gala Dinner

NAME BADGE & LANYARD (SUPPLIED BY THE COMPANY)

(600 units, 1 opportunity available)

- Supply branded lanyards (600 units)
- Exposure to registered delegates attending the overall Conference
- Acknowledgment with company logo on Conference website with hyperlink to your website
- Acknowledgment with company logo in Conference Handbook
- One (1) Complimentary full registration including tickets to the welcome Reception and Gala Dinner

NOTE PADS (SUPPLIED BY THE COMPANY)

(600 units, 1 opportunity available)

- Supply branded note pads (600 units)
- To be inserted the delegate satchel (subject to package being sold)
- Exposure to registered delegates attending the Conference website with hyperlink to your website
- Acknowledgment with company logo in Conference Handbook

PENS (SUPPLIED BY THE COMPANY)

(600 units, 1 opportunity available)

- Supply branded note pads (600 units)
- To be inserted into the delegate satchel (subject to package being sold)
- Exposure to registered delegates attending the overall Conference
- Acknowledgment with company logo on Conference website with hyperlink to your website
- Acknowledgment with company logo in Conference Handbook

SPECIAL OFFER:

NOTE PADS & PENS (SUPPLIED BY THE COMPANY)

(600 units, 1 opportunity available)

- Supply branded note pads and pens (600 units of each)
- To be inserted into the delegate satchel (subject to package being sold)
- Exposure to registered delegates attending the overall Conference
- Acknowledgment with company logo on Conference website with hyperlink to your website
- Acknowledgment with company logo in Conference Handbook

TECHNICAL FILE EXHIBITION

Max. n° 2 technical files. The exhibition will be in a dedicated area according to the C.M.E. (Continuing medical education) rules.

INTERACTIVE USB PEN OF A SINGLE SYMPOSIUM

It will contain audio and video shots of the reports given on a pen drive (500 copies)

DISPLAYING OF THE COMPANY LOGO ON SCREENS

These screens will be situated in the rooms inside the Congress area and will be displaying the scientific programme and general communications during the breaks.

ABSTRACTS ON DEDICATED WEBSITE OR ON USB PEN

The site or the usb pen will contain the Congress accepted abstracts (it will be communicated to all participants at the end of the Congress). The company logo will display on the pages of the website.

ROME MAP

(1 opportunity available)

The city map may be produced for all Congress participants and put in the Congress bags. The map will be put inside a personalized folder with the company logo and name. The sponsorship price also includes the graphic and typographic production for 2000 copies.

(Please note that this is subject to prior agreement with municipality of Rome).

SOCIAL EVENTS

CONFERENCE DINNER

(1 opportunity available)

- Exclusive naming rights to the Conference Dinner
- Logos on menus
- Reserved table in a premium location at the Conference Dinner
- Ten (10) Complimentary tickets to the Conference Dinner
- Acknowledgment with company logo on Conference website with hyperlink to your website
- Acknowledgment with company logo in Conference Handbook

WELCOME RECEPTION

(1 opportunity available)

- Exclusive naming rights to the Welcome Reception
- Ten (10) Complimentary tickets to the Welcome Reception
- Acknowledgment with company logo on Conference website with hyperlink to your website
- Acknowledgment with company logo in Conference Handbook

SPECIAL OFFER:

CONFERENCE DINNER & WELCOME RECEPTION

(1 opportunity available)

- Exclusive naming rights to the Conference Dinner and Welcome Reception
- Logos on menus at the Conference Dinner
- Reserved table in a premium location at the Conference Dinner
- Ten (10) Complimentary tickets to the Conference Dinner
- Ten (10) Complimentary tickets to the Welcome Reception
- Acknowledgment with company logo on Conference website with hyperlink to your website
- Acknowledgment with company logo in Conference Handbook

DAILY CATERING SPONSOR

(4 opportunity available)

- Opportunity to display company promotional material at the lunch and refreshment breaks (to be provided by company)
- Acknowledgment as the Catering Sponsor for nominated day
- Logos on menus and signage at refreshment breaks
- Acknowledgment with company logo on Conference website with hyperlink to your website
- Acknowledgment with company logo in Conference Handbook

OTHER OPPORTUNITIES

ADVERTISING - FULL PAGE

(10 opportunity available)

- Full A4 page colour advertisement in the Conference Handbook

ADVERTISING - HALF PAGE

(6 opportunity available)

- Half A4 page colour advertisement in the Conference Handbook

*** Please note you as a Sponsor will be responsible for providing the digital artwork accompanied with laser proofs. Offer subject to availability and artwork being approved by the Organising Committee.*

ALL SPONSORSHIPS INCLUDE:

- Acknowledgement by the Scientific Committee at the end of the Congress on site and on the Web site
- Acknowledgement in the Sponsors' List in the Final Programme

SPECIAL REQUESTS

In addition, we are always willing to tailor special packages to meet your needs. All Social Events, Lunches and Coffee Breaks are available for Sponsorship. Please feel free to contact the Sponsorship and Exhibition Manager.

ACKNOWLEDGEMENTS AND LOGOS

Please note that all the Sponsors and Exhibitors will be acknowledged in the Programme, on the Sponsors' Acknowledgement Board at the Congress and on the Congress website. Please forward your company logo (in eps 300 dpi format) by May 31st 2017 to the following e-mail address: sponsorship@legionella2017.com

All costs do not include 22% VAT that will be added according to the EU regulations.

CONTACT

iDea congress S.r.l.
+39 06.36381573
sponsorship@legionella2017.com
www.legionella2017.com

SPONSORSHIP AND EXHIBITION MANAGER

Naima Borgese
+39 06 36381573 direct. 209

Mario Anticoli
+39 06 36381573 direct. 210